



Arrow Up Staging

Let's Make Your Business Exit Ready

Company Fact Sheet

Arrow Up Staging - 2023

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Customer-Driven

Scalable Growth Focused

Exit Ready Partner

Client Criteria:

- Private-held business owners, family offices, private equity investors, and venture capital investors
- Focus on privately held companies with revenues of \$15M - \$120M
- Product-oriented BtoB companies (manufacturing and distribution)
- Process oriented BtoB services companies
- Open to either “Keep and Scale” or “Sell and Exit”
- Not a turnaround
- Headquartered in the US

Our Difference:

- Growth focused with time-tested processes
- Proven value creation operating model focused on the most important business drivers
- Highly experienced team, CEO and CRO, plus a network of seasoned experts
- Servant leaders who train, support and drive accountability

Why Work With Us:

- Strategic and operational leadership excellence to build lasting growth and value
- We've experienced the challenges you are facing and more
- Accountability, collaboration and excellence with purpose are core to how we operate
- Committed to your success, even when the going gets tough